

Separation and Integration of Innovation and Entrepreneurship Education and Professional Education

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Abstract: With the development of China's economy and the deepening of higher education reform, strengthening the integrated development of professional education and entrepreneurship education has become an inevitable requirement for talent training in the new situation. As different education forms in higher education, professional education and entrepreneurship education have differences in teaching content, teaching forms and teaching methods. However, from the perspective of higher education development, there is an internal and close relationship between the two. Based on the author's learning and practical experience, this paper first analyzed the basic connotation of innovation and entrepreneurship education and professional education. Then the paper discussed the separation between innovation and entrepreneurship education and professional education, and finally proposed the integrated development path of innovation and entrepreneurship education and professional education.

1. Introduction

The development of innovation and entrepreneurship education is inseparable from professional education. Although the two focus differently, they complement each other. On one hand, innovation and entrepreneurship education can stimulate students' pioneering thinking and enable them to critically absorb professional knowledge. On the other hand, professional education can provide a certain professional knowledge in innovation and entrepreneurship education, and help students systematically reserve expertise knowledge in a specific industry, which will lay a solid intellectual foundation for future entrepreneurship or employment. As an emerging product of the era, innovation and entrepreneurship education can only be more widely promoted with organic integration with professional education and with its relatively stable and mature education model. This can perfect its system.

2. The Basic Connotation of Innovation and Entrepreneurship Education and Professional Education

Professional education emerged with the differentiation of disciplines and occupations which is based on the in-depth development of higher education. It is mainly to improve people's professional skills and help people prepare for better employment. The teaching content of professional education is highly professional, mainly enabling educators to engage in professional education-related work after receiving systematic professional knowledge training. Through professional education, students are encouraged to acquire professional knowledge, improve professional skills, and prepare for future social practice. Therefore, professional education is based on the training of specialized talents in a certain industry or professional field. Professional education was widely opposed by the university in the early rise in the 19th century, because it did not conform to the dominant liberal education philosophy at the time. Liberal education advocated respect for the free development of people and emphasized the external expressiveness and experiential self-needs of human beings. The study of professional knowledge and the enhancement of professional skills emphasized by professional education were completely different from the dominant liberal education concept at that time. It was regarded as a kind of narrow education that

constrained people's spiritual development.

With the development of education, by the middle and late 19th century, the advantages of professional education in personnel training have become more and more prominent, and it has become an irreversible trend. By the early 20th century, professional education thought has become the mainstream thinking of university education. Entrepreneurship education is mainly an education form that aims to cultivate students' entrepreneurial awareness, entrepreneurial spirit and entrepreneurial ability. Through a series of entrepreneurial education activities, students are provided with employment concepts, skills and psychological qualities that meet the requirements of social development. Under the current social background of innovation and entrepreneurship, college students are not only job seekers in the society, but also creators of jobs. As a new type of education mode, entrepreneurship education is centered on cultivating students' entrepreneurial spirit and entrepreneurial ability. In the process of education, with careful preparation of course content, teaching links, teaching design and teaching methods, we focus on teaching objectives and strive to cultivate entrepreneurial talents with broad vision, and innovative and entrepreneurial spirit. Therefore, students will have courage to challenge themselves, strength to overcome difficulties, perseverance and strong organization skills.

3. The Separation of Professional education and Innovation and Entrepreneurship Education

3.1 Different education concepts

Professional education is not only the basic responsibility of higher education, but also an important part in the university. Article 26 of the "Higher Education Law" in China has also clearly stipulated that the common mission of higher education of post-secondary education, undergraduate education and postgraduate education is to enable students to master the basic theories, professional knowledge, professional skills and basic skills and abilities of the actual work in the professional field. Therefore, professional education is a mature education form, and its concept always emphasizes teaching and educating people; innovation education currently focuses on the concept, which mainly refers to innovative qualities of innovative consciousness, innovative spirit, innovative thinking, innovative ability and innovative personality and the concept of innovative talents. It needs to develop a form of education with substantial content; as a new form of quality education, entrepreneurship education is to cultivate talents with basic entrepreneurial qualities and creative personality, so that students can change from job seekers to job creators. That is the "entrepreneur", which has a strong commercial significance. Although the above three kinds of education are all aimed at educating people, the educational concepts of the three are different. Among them, professional education and entrepreneurship education are not only an education concept, but also a real education form, while innovative education stays at the conceptual level. It needs to be transformed and extended to the education form.

3.2 Course settings are unconnected with each other

China's higher education has achieved steady and orderly development, and the contribution of professional education cannot go unnoticed. Its curriculum is generally scientific and reasonable. However, with the transformation of China's economic structure and the changing market demand, the traditional professional education curriculum is similar, which lacks autonomy with lower quality and irrational overall structure of the curriculum. It fails to meet the needs of college students for innovation and entrepreneurship. The curriculum of professional education is basically out of touch with the curriculum of entrepreneurship education. The innovation education curriculum is still under investigation. Students' scientific research innovation and self-employment ability has become an important measure of the quality of higher education. The integration of the curriculum of innovation and entrepreneurship education with the curriculum of professional education has naturally become the top priority of college education.

3.3 The lack of professional teachers

The teachers who are engaged in professional education in China's colleges and universities have a senior education background, in-depth professional knowledge and exquisite educational skills. However, there are very few teachers with entrepreneurial experience or enterprise experience, and it is difficult for them to cultivate students' innovative ability and entrepreneurial ability. Moreover, most colleges and universities do not have a dedicated teacher team of innovation and entrepreneurship education. The development of innovation and entrepreneurship education depends on the non-professional education of full-time teachers. Teachers engaged in entrepreneurship education are generally instructors who teach and engage in business management and college students' employment work. Because of their lack of entrepreneurial experience, they tend to be more theoretical in teaching and simply follow the textbook. This is unattractive to students and the effect is greatly reduced. Therefore, it is especially important to integrate the talent resources inside and outside the school and build a team of teachers with professional knowledge background, innovative spirit and entrepreneurial experience.

4. The Integrated Development Path of Innovation and Entrepreneurship Education and Professional Education

4.1 To transform the education concept and strengthen the integration of entrepreneurship education and professional education

The integrated development of entrepreneurship education and professional education involves all aspects of work. To explore the path of integrated development of the two, we must first change the education concept, and profoundly understand the importance of doing a good job in the integration of entrepreneurship education and professional education, which is not only the inevitable requirement for deepening the reform of higher education in China, but also an important measure to cultivate innovative talents and improve the quality of personnel training. Faced with the new situation of economic and social development and the increasingly competitive employment market, higher requirements are put forward for the comprehensive quality and ability of talents. Entrepreneurship education aims to train students' career planning ability and cultivate entrepreneurial ability to increase the employment and entrepreneurship rate. The three-in-one education concept of knowledge, quality and ability emphasizes the combination of theoretical knowledge, social practice, and professional education to achieve comprehensive development. It adapts to the needs of economic and social development and employers' needs for talents. Therefore, it is necessary to follow the law of talent cultivation. Whether in the process of entrepreneurship education or professional education, the key lies in cultivating students' awareness of active and creative learning, stimulating students' interest and hobbies, changing traditional educational concepts and educational models, and paying attention to changes in teaching strategies and methods.

Through a variety of teaching activities design, students' innovative thinking, entrepreneurial spirit and professionalism are continuously enhanced, and students' comprehensive quality and coordinated development ability are improved. Although the background and content of entrepreneurship education and professional education are different, they are consistent in the fundamental goal and value orientation of education. As the mainstream of current higher education, professional education is the foundation of the development of entrepreneurship education. With the development of entrepreneurship education, professional education continuously reforms and adjusts its professional settings and curriculum content. It is the in-depth development of higher education that promotes the integration of vocational education and entrepreneurship education, and makes the development path of different education wider.

4.2 To deepen the reform of curriculum structure and teaching content, and promote integration of entrepreneurship education and professional education

To promote the integrated development of entrepreneurship education and professional education,

on the basis of changing the education concept, we must accelerate the reform of the curriculum system and teaching content. Under the influence of the traditional education and teaching concept, the problem of the lack of cross-integration of the disciplines of higher education in China is more prominent for a long time. Many colleges and universities separate entrepreneurship education and professional education. Teachers pay attention to teach theoretical knowledge in the process of professional education, and ignores the training of students' career planning, future life development direction, entrepreneurial awareness, entrepreneurship and professional quality. It makes the school teaching and the social reality seriously disconnected, which reduces the quality of personnel training. The students' practical ability and social practice ability are seriously insufficient. Therefore, colleges and universities should change the traditional curriculum structure and teaching content system, integrate entrepreneurship education and professional education resources, and build a comprehensive curriculum structure and teaching content system with the core of improving students' comprehensive quality and ability. In carrying out entrepreneurship education, we adhere to professional education as the foundation. Based on the leading position of professional education, we need to innovate the content of vocational guidance education and entrepreneurship education curriculum to strengthen their entrepreneurial quality, professional quality with the mastery of basic theoretical knowledge.

4.3 To integrate teacher resources of entrepreneurship education and professional education

At present, there are still some things in the process of college education in China that are incompatible with entrepreneurship education. Professional education teachers pay insufficient attention to the development of vocational guidance education and entrepreneurship education in teaching. Entrepreneurship education is not systematic, which is not completely included in the daily education of the school. Therefore, it is particularly important to speed up the integration of entrepreneurship education and professional education, and strengthen the integration of teacher resource. In the process of carrying out entrepreneurship education, the professional level of the teachers is insufficient, and the guidance on students' entrepreneurial ability and professional accomplishment is not targeted. Entrepreneurs or social celebrities with rich entrepreneurial practice or professional experience must be introduced from outside the school to work to optimize the structure of teachers, and lay a solid foundation for improving the quality of personnel training.

5. Summary

With the development of economy and society and the deepening of higher education reform, strengthening the deep integration between professional education and entrepreneurship education has become an inevitable trend to adapt to the development requirements of the times, improve the quality of personnel training, and promote the healthy development of higher education. Relevant departments and universities in China should profoundly understand the significance of the integration of innovative development of professional education and entrepreneurship education, and take effective measures to accelerate the integrated development of the two. At the same time, in promoting the integrated development of professional education and innovation education, it is necessary to target different levels. On the basis of adhering to the principle of the fundamental consistency of professional education and entrepreneurship education, we should give full play to their respective advantages, transform traditional education and teaching concepts, innovate education models, optimize curriculum structure, adjust and improve teaching content, and strengthen the construction of teaching staff. This will lay a solid foundation for cultivating high-quality talents with strong professional skills, strong innovation and entrepreneurship ability, and comprehensive quality.

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